

Billboard Specifications

Setting up your artwork:

There are specific bleed requirements for billboards as set out in this PDF.

The resolution for raster content at 10% for billboards is 300dpi. 30ppi is more than enough for a standard billboard site unless the viewing distance is less than 5m.

Billboard Sizes:

- ➔ 6m x 3m
60cm x 30cm Artboard
- ➔ 12m x 3m
120cm x 30cm Artboard

Billboard page settings:

Set up your design files like this:

