Billboard Specifications



Setting up your artwork:

There are specific bleed requirements for billboards as set out in this PDF.

The resolution for raster content at 10% for billboards is 300dpi. 30ppi is more than enough for a standard billboard site unless the viewing distance is less than 5m.

Billboard Sizes:

- → 6m x 3m 60cm x 30cm Artboard
- → 12m x 3m
 120cm x 30cm Artboard

